

ketc•tv

**video-
cassette
resources**

for

- schools
- libraries
- media centers
- churches and
other community
agencies

Inside/Out

Emotional Health/Guidance (3 — 6)
Six 15-minute programs

Color
\$150 per program
\$900 for the series

Inside/Out is designed to help the child in the intermediate grades by focusing on certain elements in his/her life — growing, loving, hurting, enjoying, fearing, and hating. Good health is more than physical fitness, hygiene, or freedom from disease; for it expresses the whole person, the inner as well as the outer dimensions of living. This series was produced for the National Instructional Television Center, through a consortium of 31 educational television stations, with consultants in the areas of psychology, psychiatry, social work, and education.

PROGRAMS

1. Home Sweet Home
2. Breakup
3. Someone Special
4. Bully
5. Donna (Learning to be Yourself)
6. In My Memory



The Letter People

Reading (beginning)
Ten 15-minute lessons

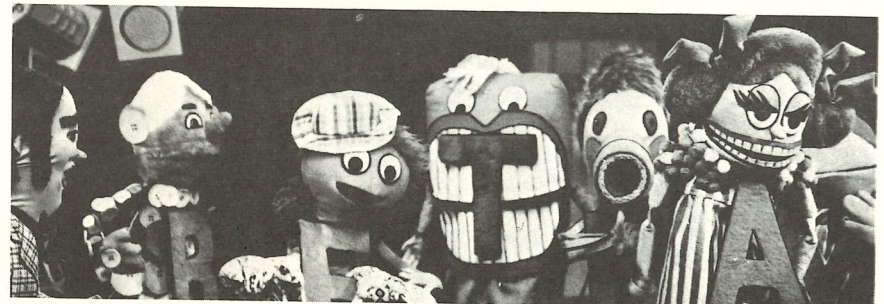
Color
\$150 per lesson
\$1,500 for the series

The Letter People makes learning to read FUN! The series utilizes songs and skits to present the 26 "unique" alphabet characters. These "personalities" have become familiar to children and teachers throughout the United States, utilizing the Alpha Time and Alpha One reading programs.

PROGRAMS

1. Meet Mr. M
2. Meet Mr. T
3. Meet Mr. F
4. Meet Mr. H
5. Meet Mr. N
6. Meet Mr. B
7. Meet Miss A
8. What's the Catch?
9. The Tryout
10. The Catching Game

Series is still in production. Ten additional programs will soon be available.





Kelo-TV

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St. Louis, Missouri 63130.

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